

WEDNESDAY, APRIL 19, 2023 PRE-CONFERENCE SESSIONS

12:30PM - 4:45PM EDT

12:30 - 1:45PM PRE-CONFERENCE SESSION 1	SPONSOR	ROOM
ACCESSING CAPITAL & GROWING YOUR BUSINESS IN A TIGHTENING MARKET	NATIONAL BUSINESS CAPITAL	JW 2
LEADING TO PERSONAL CORE VALUES	THINK2PERFORM	JW 3
HOW WELL WOULD YOUR TEAM COMPETE IN A BUSINESS OLYMPICS?	THE METISS GROUP	JW 4
WORKSHOP: TURN YOUR SALES SCORECARD INTO AN ASSET	CONVERGO	JW 7
A PLAYBOOK FOR FBA - DRIVING ENGAGEMENT AND ACCOUNTABILITY WITH PROCESS	PLAYBOOK BUILDER	JW 8
EXECUTING YOUR IDEAL EXIT	EVERGREEN EXITS - CARLTON & MCKENNA	JW 9

2:00 – 3:15PM PRE-CONFERENCE SESSION 2	SPONSOR	ROOM
ACTIVATING YOUR 10X BREAKTHROUGH: WHY 10X IS EASIER THAN 2X	STRATEGIC COACH	JW 2
GET YOUR BUSINESS OUT OF YOUR BRAIN	TRAINUAL	JW 3
ONLINE MARKETING: ARE YOU SPENDING DOLLARS THAT DON'T MAKE CENTS?	ROCKET CLICKS	JW 4
DELEGATING THROUGH CEILINGS OF COMPLEXITY	ASSIST PRO	JW 7
THERE IS AN I IN TEAM: HOW THE BEST LEADERS SURVIVE & THRIVE	KOLBE CORP	JW 8
2023 STATE OF SALES	SALES XCELERATION	JW 9

3:30 - 4:45PM PRE-CONFERENCE SESSION 3	SPONSOR	ROOM
THE UNDENIABLE CONNECTION BETWEEN GROWTH, RETENTION, AND GENEROSITY	TITUS TALENT STRATEGIES	JW 2
LIFE IS BETTER WITH AN ASSISTANT	EFFICIENTAIDE	JW 3
HIRE THE RIGHT PERSON FOR THE RIGHT SEAT	VISIONSPARK®	JW 4
TEAM TRUST: DEMYSTIFIED AND SIMPLIFIED	VIVID PERFORMANCE GROUP	JW 7
GET RESULTS! ELIMINATE RANDOM ACTS OF MARKETING	SQUARE2MARKETING	JW 8



THURSDAY, APRIL 20, 2023 | DAY 1

6:50AM - 11:50AM EDT



6:50AM - 8:00AM | BREAKFAST | WHITE RIVER F/E & GRIFFIN HALL

8:00AM OPENING KEYNOTE	SPEAKER	FOCUS	ROOM
BIG WINS AND BATTLE SCARS: A JOURNEY OF HARD DECISIONS, FINDING DISCIPLINE, AND EMBRACING VULNERABILITY	TIFFANY SAUDER	PEOPLE	GRAND BALLROOM

9:30AM – 10:30AM BREAKOUT SESSION 1 (LESS THAN 1.5 YEARS)	SPEAKER	FOCUS	ROOM
HOW TO BE A GREAT BOSS™	BETH FAHEY	PEOPLE	103/104
THE JOURNEY OF IDS®'NG!	SHEA PEFFLY	ISSUES	WHITE RIVER A/B
DESIGNING YOUR SALES PROCESS (TO SET UP YOUR 3 UNIQUES™?)	BARRY BARRETT	PROCESS	WHITE RIVER C/D
USING EOS® TOOLS TO CULTIVATE AND INSPIRE PASSIONATE LEADERS	AMY MORIN	TRACTION	WHITE RIVER G/H
THE FIRST 45 MINUTES: HOW TO NAVIGATE A CRISIS	JESSICA NUNEZ	COMPLEMENTARY	WHITE RIVER I/J

9:30AM – 10:30AM BREAKOUT SESSION 1 (MORE THAN 1.5 YEARS)	SPEAKER	FOCUS	ROOM
STALE ACCOUNTABILITY CHART™?	WALT BROWN	PEOPLE	JW 2
WAYFINDING WITH DATA	DEBRA NIEWALD	DATA	JW 3
TAKING YOUR IMPLEMENTATION TO THE NEXT LEVEL	JIM COYLE	COMPLEMENTARY	JW 4
FROM CHAOS TO CLARITY: USING THE EOS MEETING PULSE™ TO IMPROVE YOUR TEAM'S COMMUNICATION	SHANE SPILLERS	TRACTION	JW 7
GET YOUR BUSINESS OUT OF YOUR BRAIN	CHRIS RONZIO (TRAINUAL)	COMPLEMENTARY	JW 8
NEXT LEVEL LEADERSHIP: UNLOCKING POTENTIAL & PERFORMANCE	RAND STAGEN & JAY SWINDLE	COMPLEMENTARY	JW 9

9:30AM - 10:30AM INTEGRATOR™ CONNECTION STEVE BOUCHARD INTEGRATOR™ JW1

10:30AM - 10:50AM | NETWORKING BREAK



THURSDAY, APRIL 20, 2023 | DAY 1

10:50AM - 4:00PM EDT



10:50AM – 11:50AM BREAKOUT SESSION 2 (LESS THAN 1.5 YEARS)	SPEAKER	FOCUS	ROOM
VISION SUPER POWERS	LEONARD LYNSKEY	VISION	103/104
MONEYBALL: GREAT DATA FOR THE WIN!	DAWN CLARKE	DATA	WHITE RIVER A/B
USING YOUR CORE VALUES TO IMPROVE HIRING & RETENTION	JEFF WHITTLE	PEOPLE	WHITE RIVER C/D
THE 4 SECRETS TO BEING A GREAT PLACE TO WORK	DREW CLANCY	COMPLEMENTARY	WHITE RIVER G/H
CULTIVATING YOUR GROWTH IDENTITY	STEVEN NEUNER	COMPLEMENTARY	WHITE RIVER I/J

10:50AM – 11:50AM BREAKOUT SESSION 2 (MORE THAN 1.5 YEARS)	SPEAKER	FOCUS	ROOM
THE SOUL OF EOS®	PHILIP PFEIFER	VISION	JW 2
OPEN & HONEST TEAMS: DIG DEEPER TO PERFORM & TRANSFORM	RANDY MCDOUGAL	ISSUES	JW 3
MY 15 YEAR JOURNEY WITH GINO AND CREATING FIREPROOF, A PROCESS TO TAKE ANY BUSINESS FROM UNPREDICTABLE TO WILDLY PROFITABLE	MIKE MORSE	TRACTION	JW 4
10 COMMON PITFALLS IN BUSINESS SUCCESSION PLANNING	KEN PAINTER	COMPLEMENTARY	JW 7
MARKETING FUNCTION ALL VISION, NO TRACTION®? LET'S IDS®	KYLE MEALY (ROCKET CLICKS)	COMPLEMENTARY	JW 8
MOONSHOTS & MONEYMAKERS: 4 GREAT WAYS A VISIONARY ADDS EXTRAORDINARY VALUE TO THEIR BUSINESS	LEWIS SCHIFF	COMPLEMENTARY	JW 9

10:50AM - 11:50AM OPS LEADER CONNECTION STEVE BOUCHARD OPERATIONS JW1

12:00PM - 1:15PM | LUNCH | WHITE RIVER F/E & GRIFFIN HALL

1:15PM - 2:45PM KEYNOTE	SPEAKER	FOCUS	ROOM
THE PSYCHOLOGY OF YOUR 10X FUTURE SELF	BENJAMIN HARDY	PEOPLE	GRAND BALLROOM
3:00PM - 4:00PM BREAKOUT SESSION 3 (LESS THAN 1.5 YEARS)	SPEAKER	FOCUS	ROOM
GETTING YOUR VISION SHARED BY ALL (SBA) – DISCIPLINES FOR ALIGNING HUMAN ENERGY	JOSH HOLTZMAN	VISION	103/104
HOW TO ROCK YOUR SAME PAGE MEETING®	SUE HAWKES	TRACTION	WHITE RIVER A/B
PROCESS: HOW DISCIPLINE AND CONSISTENCY CAN SET YOU AND YOUR BUSINESS FREE!	LISA GONZALEZ	PROCESS	WHITE RIVER C/D
SELF-IMPLEMENTER ISLAND (IDS®)	CURTIS RIPPEE	LIVE IDS®	WHITE RIVER G/H
AWAKENING CONSCIOUS LEADERSHIP	JON BERGHOFF	COMPLEMENTARY	WHITE RIVER I/J



THURSDAY, APRIL 20, 2023 | DAY 1

3:00PM - 8:45PM EDT



3:00PM - 4:00PM BREAKOUT SESSION 3 (MORE THAN 1.5 YEARS)	SPEAKER	FOCUS	ROOM
SHARING YOUR VISION TO THE NEXT LEVEL, YOUR STORY!	ROSS GIBBS	VISION	JW 2
EFFORTLESS LMA™ – CREATE POSITIVE TENSION USING THE EOS TOOLBOX™	ALEX FREYTAG	PEOPLE	JW 3
7 DISCIPLINES TO STRENGTHEN YOUR IDS® SKILLS	JUSTIN MAUST	ISSUES	JW 4
KEEPING RANSOMWARE OUT OF IDS®: STRATEGIES FOR SURVIVING RANSOMWARE	JOHN SHIN	COMPLEMENTARY	JW 7
5 KEYS TO HIRING A GREAT INTEGRATOR™	ALEC BROADFOOT (VISION SPARK)	COMPLEMENTARY	JW 8
PROPER PREPPING TO SELL YOUR BABY: KEY BUSINESS AND LEGAL ISSUES TO MAXIMIZE YOUR EXIT	BILL RICHMOND	COMPLEMENTARY	JW 9

3:00PM - 4:00PM

FINANCE LEADER CONNECTION

STEVE BOUCHARD

FINANCE

JW1

4:00PM - 4:15PM | NETWORKING BREAK

4:15PM - 5:45PM KEYNOTE	SPEAKER	FOCUS	ROOM
HOW TO BUILD A STRONG LEADERSHIP TEAM: WHAT I LEARNED AFTER 2,000 SESSIONS	GINO WICKMAN	PEOPLE	GRAND BALLROOM

6:00PM - 8:45PM | RECEPTION | LUCAS OIL STADIUM

FRIDAY, APRIL 21, 2023 | DAY 2

6:50AM - 9:00AM EDT

LESS THAN 1.5 YEARS

MORE THAN 1.5 YEARS

6:50AM - 8:00AM | BREAKFAST | WHITE RIVER F/E & GRIFFIN HALL

7:00AM - 7:50AM | TRACTION TABLES (See page 27 for details) | WHITE RIVER F/E & GRIFFIN HALL

8:00AM – 9:00AM BREAKOUT SESSION 4 (LESS THAN 1.5 YEARS)	SPEAKER	FOCUS	ROOM
BEST OF DAY 1		COMPLEMENTARY	103/104
HOW TO REALLY SOLVE ISSUES IN YOUR FAMILY BUSINESS	SARA B. STERN	ISSUES	WHITE RIVER A/B
FIRESIDE CHAT WITH KELLY KNIGHT (INTEGRATOR™ AT EOS WORLDWIDE) & MARK O'DONNELL (VISIONARY AT EOS WORLDWIDE)	CJ DUBE'	TRACTION	WHITE RIVER C/D
LIVE IDS® SESSION: BRING YOUR ISSUES	TED BRADSHAW	LIVE IDS®	WHITE RIVER G/H
USING EOS® TO DETERMINE MERGERS & ACQUISITIONS FIT	ANDREW WILLIAMS	ISSUES	WHITE RIVER I/J



FRIDAY, APRIL 21, 2023 | DAY 2

8:00AM - 12:00PM EDT



8:00AM – 9:00AM BREAKOUT SESSION 4 (MORE THAN 1.5 YEARS)	SPEAKER	FOCUS	ROOM
BEST OF DAY 1		EOS®	JW 2
WANT BETTER RESULTS? GET BACK TO BASICS!	TROY SCHUETTE	TRACTION	JW 3
THE BUSINESS OWNER'S DILEMMA: REALIZING YOUR PARADIGM OF MONEY	ALI NASSER	COMPLEMENTARY	JW 4
PEAK BEHIND THE CURTAIN: SECRETS EOS IMPLEMENTERS® USE TO IMPROVE TEAM HEALTH	LAUREL ROMANELLA & DAVID LEWIS	PEOPLE	JW 7
THE 3 FS OF IDS®'ING - FACILITATION, FRAMEWORK, & PHILOSOPHY TO ELEVATE IDS® MASTERY	TANIA BENGTSSON	ISSUES	JW 8
AN INTERVIEW WITH GINO WICKMAN, HOSTED BY ROB DUBE. A DEEP DIVE INTO THE 10 DISCIPLINES FOR MANAGING AND MAXIMIZING YOUR ENERGY	ROB DUBE	COMPLEMENTARY	JW 9

8:00AM - 9:00AM	VISIONARY CONNECTION	STEVE BOUCHARD	VISION	JWI
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9:15AM – 10:15AM BREAKOUT SESSION 5 (LESS THAN 1.5 YEARS)	SPEAKER	FOCUS	ROOM
BEST OF DAY 1		EOS®	WHITE RIVER I/J
WE RUN ON EOS®, NOW WHAT?	VICTORIA CABOT	TRACTION	103/104
DATA – THE PATH TO CONFIDENT EXECUTION	BRETT STEWART	DATA	WHITE RIVER A/B
THE BEST EOS® LEADERSHIP TEAM: ELEGANCE IN ACTION!	HANK O'DONNELL	PEOPLE	WHITE RIVER C/D
GET IN THE FLOW OF IDS®	ANASTASIA TOOMEY	ISSUES	WHITE RIVER G/H

SPEAKER	FOCUS	ROOM
	COMPLEMENTARY	JW 9
MARC DISPENSA	PEOPLE	JW 2
DANIEL MOSHE	DATA	JW 3
JEANET WADE	VISION	JW 4
CATHERINE JUON	PEOPLE	JW 7
JENNA SPENCER (ASSISTPRO)	COMPLEMENTARY	JW 8
	MARC DISPENSA DANIEL MOSHE JEANET WADE CATHERINE JUON JENNA SPENCER	COMPLEMENTARY MARC DISPENSA PEOPLE DANIEL MOSHE JEANET WADE CATHERINE JUON JENNA SPENCER COMPLEMENTARY

10:15AM - 10:45AM | NETWORKING BREAK

10:45AM - 12:00PM CLOSING KEYNOTE	SPEAKER	FOCUS	ROOM
DO WE HAVE THE WILL?	MARK C. WINTERS	PEOPLE	GRAND BALLROOM

STEVE BOUCHARD

SALES/MARKETING

SALES/MARKETING LEADER CONNECTION



9:15AM - 10:15AM

JWI